

FORTHCOMING EVENTS

Saturday 26th September 2015

KENT FILM FESTIVAL

Now closed for film entries
Canterbury Christ Church University, North Holmes Road, Canterbury. CT1 1QU
www.kentfilmfestival.com

Sunday 4th October 2015

SUSSEX FILM FESTIVAL

Now closed for film entries
Wivelsfield Village Hall, Eastern Road, Wivelsfield Green. RH17 7QH
www.seriac.org.uk/sussexfilmfestival.html
Contact Mike Coad (01424 217674) mikeandjocoad@gmail.com

Thursday 22nd - Sunday 25th October 2015

CELEBRITY WEEKENDER

Incorporating the IAC AGM
Hotel Celebrity, 47 Gervis Road, Bournemouth, Dorset BH1 3DD
Details from Alan Creamer FACI 01305 820280 acreamer12@btinternet.com

Sunday 6th December 2015

NORTH V SOUTH COMPETITION - GRAND FINAL

Village Hall, High Street, Farnborough, Kent
Closing date for entries 30th October 2015
Contact Mike Coad (01424 217674) mikeandjocoad@gmail.com

Saturday April 9th 2016

SERIAC FILM FESTIVAL 2016

Closing date for entries January 31st 2016
The Oast Theatre, London Road Tonbridge, Kent TN10 3AN
Send your entries to:-
Rita Hayes, 70 Eglinton Hill, Woolwich, SE18 3NR
Freddy Beard, 56 Rookesley Road, Orpington, BR54HJ



SERIAC



NEWS

Support the Kent & Sussex Festivals

See pages 5 & 10
& Forthcoming Events on the back page

SERIAC Festival is back

See page 9



HDR TV: Page 6

**Get the best from
Your uploads. Page 12**

COPY DEADLINES

JANUARY issue -	25 th NOVEMBER
MARCH issue -	25 th JANUARY
MAY issue -	25 th MARCH
JULY issue -	25 th MAY
SEPTEMBER issue -	25 th JULY
NOVEMBER issue -	25 th SEPTEMBER

IAC CONTACTS

IAC - The Film and Video Institute
McCracken Park, Great North Road
Gosforth, Newcastle Upon Tyne, NE3 2DT
Tel: 0191 303 8960

Admin@theiac.org.uk (General enquiries)
videolibrary@theiac.org.uk (Val Ellis)
musicadvice@theiac.org.uk (Richard Curry)
magazine@theiac.org.uk (Garth Hope)
Webmaster@theiac.org.uk (Jan Waterson)

SERIAC CONTACTS

Letters, articles & photos for SERIAC News:

Keith Sayers, Editor, 92 Loder Road,
Brighton, East Sussex BN1 6PH
Tel. 01273 550015

or mobile (Voice or text) 07474 285992

E-mail seriacnews@gmail.com

Please note that all submissions must include the sender's name and full address otherwise they will be ignored. Only the name and town will be published

General SERIAC correspondence:

Brenda Troughton, SERIAC secretary & Webmaster
29a Hartfield Crescent, West Wickham,
Kent, BR4 9DW

Email: iac-seriac@hotmail.com

Tel: 020 8462 2822

Web: www.seriac.org.uk

SERIAC COUNCIL

Rita Hayes FACI, Chair.
Brenda Troughton, Secretary & Webmaster
Freddy Beard FACI, Treasurer.
Keith Sayers, News Editor
Alan Whippy LACI
Charlie Caseley,
Gwen Whippy LACI
Ian Wingate FACI
Peter Hughes,
Pip Hayes,
Reg Lancaster FACI
Ron Prosser FACI
Terence Patrick, FACI

NEWS & VIEWS

7	Your letters
12	Club membership
11	BBC at Spring Park

ANNOUNCEMENTS

4	Equipment for disposal
7	Need help with your makeup?
9	The SERIAC Festival is back
10	SERIAC Club Room
11	Medway Move

FEATURES

6	HDR TV
12	YouTube video uploading

FESTIVALS

5	The Kent Film Festival
10	The Sussex Film Festival

REGULARS

2	Information & contacts
3	Welcome, from the Editor
4	Chairman's Chat
14	Club Diary
16	Forthcoming Events



@Seriacnews
@seriacfestivals

CLUB MAGAZINES

We love to see your club magazines / newsletters and will publish articles from them as appropriate. Please send them to Brenda Troughton, SERIAC Secretary 29a Hartfield Crescent, West Wickham, Kent, BR4 9DW

iac-seriac@hotmail.com

I am also happy to receive them:
Keith Sayers, SERIAC News Editor,
92 Loder Road, Brighton,
East Sussex BN1 6PH
seriacnews@gmail.com

Maidstone Camcorder Club

Frank Bassett, Chairman 01622 745123

Frankjb@btinternet.com

www.maidstonecamcorder.co.uk

Sep 2nd T.B.A.

Sep 16th Kent Film

Oct 7th T.B.A.

Oct 21st Aquarius competition, Holiday film

Nov 4th T.B.A.

Medway Film Makers

Beryl Hughes 01634 360401

wigmore.films@btinternet.com

www.medwayfilmmakers.com

Meet at: Medway Campus of Mid Kent College,
Medway Road, Gillingham, Kent. ME7 1FN
Alternate Thursdays

Orpington Video & Film Makers

Freddy Beard – 01689 813616

beardfreddy@gmail.com

Sep 1st Colin Jones 50th OVFM anniversary

South Downs Film Makers

www.Southdownsfilmmakers.org.uk

Robert Summers

Bob@robertsummers.co.uk

Meet at: Ferring Village Hall,

Ferring, West Sussex.

1st and 3rd Wednesday of each month at 7.30pm

Sep 2nd Club meeting

Sep 16th Club meeting

Oct 7th Club meeting

Oct 21st Club meeting

Nov 4th Club meeting

Shooters Hill Camcorder Club

Rita Hayes 0208 473 6818

rita.pip.hayes@ntlworld.com

Meet every Friday

except 1st Friday of the month

Shrewsbury House, Bushmoor Crescent,

Shooters Hill

London SE18

8:00pm to 10:15pm

Break till Sep 11th

Sutton Film Makers

Sean Phelan 07775 690210

secretary@suttonfilm.co.uk

www.suttonfilm.co.uk

Meet at the Parochial Halls

Cheam Village, Sutton, Surrey

Sep 2nd Planning for Open Evening

Sep 9th Recreating a scene

Sep 16th Filming in the dark

Sep 23rd Watch club films

Sep 30th Club night

Oct 7th Planning the Open Evening

Oct 14th Fight Choreography

Oct 21st Editing theory & Guideline

Oct 28th Crossing the line

Nov 4th Filming famous scenes

Spring Park Film Makers

Brenda Troughton 020 8462 2822

www.springparkfilms.co.uk

springparkfilmmakers@hotmail.com

Meet every other Thursday 7.45 pm to 10 pm
in the Griffiths - Jones Hall, Emmanuel Church,
West Wickham BR4 9JS

Sep 3rd Queen Elizabeth II will be Britain's longest
reigning Monarch this month, theme for films

Sep 17th Annual competition

Oct 1st Annual competition

Oct 15th Awards evening

Oct 29th Annual show

Nov 12th Films & memories from Wal & Lawrie

Surrey Border Movie Makers

Rita Wheeler

secretary@surreyborder.org.uk

www.surreyborder.org.uk

Meet on the 1st Friday of each month 7.30pm

St Joan's Centre, St Joan of Arc Catholic Church

Tilford Road, Farnham, Surrey. GU9 8DJ

Sep 4th Using your mobile for video

Tonbridge Film Makers

Tony Smith

cherrywood@uwclub.net

Meet in members' homes

Please send your club programme to the Editor Keith Sayers, and club newsletters / magazines to Brenda Troughton SERIAC secretary, by September 25th Details on page 2. Thanks

Ashford Camcorder Club

Mrs. Heather Slater - 01233 627093

Heather48@talktalk.net

Sep 8th Talk on 3D images / photos
Sep 22nd Themed evening. Gardens
Oct 6th Video from other sources
Oct 20th Paul's Quiz evening
Nov 3rd It's a small world

Canterbury Camcorder Club

www.canterburyvideomakers.weebly.com

Alan Baker

The Haven, Cobbs Hill, Old Wives Leas, CT4 8AL

Phone 01227 730431

E-mail: Denis Ratcliffe: ratcliffe299@btinternet.com

Meet 2nd Friday of each month at Chilham Village Hall (CT4 8BD) from 10 am til 12 noon

Chichester Film & Video Makers

Rupert Marks: 01243 528599

Rupertjmarks@gmail.com

Sep 9th Welcome back
Sep 23rd The Quest Pt 2
Oct 7th A film in a night
Oct 21st The Linderman Competition
Nov 4th Let's get animated

Circle Eight Film Group

www.circle-eight.org.uk

Sep 4th Guildford in the Great War, East Clandon

Copthorne Camcorder Club

David Smart 01342 713172

davidsmart47@hotmail.com

Meet 2nd Thursday of month & other times as arranged

East Sussex Moviemakers

(Formerly Eastbourne)

Meet 1st & 3rd Wednesdays of each month at -
St Luke's Parish Centre, Stone Cross. 7.45 pm
Contact: Harry Lederman Tel. **01323 301997**

harrylederman@tiscali.co.uk

Sep 2nd Results from Outdoor location filming
Sep 16th "Your Street" - make a short documentary
Oct 7th Annual Film Competition
Oct 21st Annual General Meeting
Nov 4th Lighting Techniques - Trevor Weston

Epsom Moviemakers

E-mail: moviemakersepsom@aol.com

Sep 12th Members' films
Sep 26th Club archives
Oct 10th rendering demos on CS6, Magix, & Edius
Oct 24th 1 minute, 5 minute & theme competitions
Nov 7th Film appreciation

Haywards Heath Movie Makers

Liz Willerton - 01444 441479

Liz.willerton@icloud.com

Meetings at The Upper Room, Methodist Church,
Perrymount Road, Haywards Heath.

www.haywardsheathmoviemakers.org.uk

Sep 1st Guest speaker, Dick Mills sound engineer
Sep 15th Fiction & novice competition
Sep 29th Chairman's evening
Oct 13th Alan Early & 60 seconds competitions
Oct 27th Movie Showcase
Nov 10th Inter club competition with Copthorne CC

Jersey Camcorder Club

Annette Lowe (Sec) 01534 721920

Annette@lowejersey.co.uk

Alan Michel (Chair) 01534 862567

Meet second Wednesday of every other month at The
Royal Jersey Showground, Trinity.

Upstairs in the Council or Bureau Room. 7.45pm

Next meeting October 14th

Keith Sayers



Your new look SERIAC News is here and I would very much like to know what you think of it.

In celebration of returning to a hard copy of SERIAC News we have created a bit of a new look. We have done away with the formal dual column format as, now we are hoping to have more pictures with full colour throughout, we can produce a better wrap around for the text. We can still have columns but they can be variable according to the copy they contain. You also probably noticed the new masthead on the front courtesy of Brenda which has been brought into line with the website to give a consistent image across all our media. SERIAC News will certainly continue to evolve during the coming months and years and your comments will help to shape the improvements.



SERIAC News will still also be published on our website at www.seriacy.org.uk for those of you who like reading on line, so

Twitter feeds and a new email address to keep you in touch

you can catch us on your tablet or phone wherever you go. In addition to that we have twitter feeds, @seriacnews, and @seriacfestivals which, we hope, will keep you up to date with what's going on in the world of SERIAC. More social media is being investigated so watch this space. We also have a new email address: seriacnews@gmail.com which is a bit less of a mouthful but don't worry, we have no plans to discontinue the old one so, if it's in your address book, you can continue to use it.

Keep us up to date with what's happening in your area

Of course any magazine is nothing without it's contributors so we would love to hear from you all regarding any aspect of life in the movie or AV making world. Has your club recently had an innovative meeting, an interesting guest speaker, working on a new project, a success with a film, do you need actors? We would like you to share it with your fellow filmmakers through us, it can only generate interest in your club. You can also publicise future events, send me an advert or just let me know the details. And what about you lone workers? Have you a project that you would like the world to know about, well the South East of England anyway, then please send me the details using the contacts on page 2 and don't be inhibited by the above suggestions, anything you think may be relevant will be considered for publication.

While I am on the subject, have a look at our new Club Room web page at www.seriacy.org.uk/seriacclubroom.html where you can have comments or questions published.

You will find much in this edition about our forthcoming festivals so I am not going to risk you losing the will to live by detailing them again, save to say please support them, they finance this magazine and we don't want to go back to web only do we?

Keith

CHAIRMAN'S CHAT

We need your support

Rita Hayes F.A.C.I.



If you remember I mentioned in the BIAFF hard copy that we might be able to do a few more printed newsletters during the year.

At our last Council meeting it was decided that due to a successful BIAFF which helped our SERIAC Funds and being able to use the cheaper printers, we could get back on track and hopefully do the full 6 editions each year as hard copies. I am sure that you are all pleased to hear this, as from comments I have heard, it seems that many of you prefer printed editions to reading them on our website.

Please support these forthcoming events:

The Kent Film Festival on Saturday 26th September

The Sussex Film Festival on Sunday 4th October

AGM Weekend, Celebrity Hotel Bournemouth from 22nd to 25th October

North v South Competition Grand Final on Sunday 6th December

A lot of hard work goes into running events such as these, and also into the staging of festivals and other shows. These all need your support to continue and achieve the success they deserve, so please attend if you are able to do so.

Looking further ahead, the SERIAC Festival is now booked for Saturday 9th April 2016 at our usual venue the Tonbridge Oast Theatre.

The closing date for entries is January 31st 2016, so please bear this in mind. We will hopefully receive a bumper selection of films as this event took a year off in 2015 due to a clash with BIAFF.

Well that's enough from me. I hope that you enjoy reading the rest of this edition and look forward to more printed issues of SERIAC News in the future.

FOR DISPOSAL

Video equipment

Ron Prosser F.A.C.I.



Due to a SERIAC member's demise a very large quantity of Video equipment is looking for a new home. Among the many items are 3 Canon XL2 cameras, 1 Canon XF100 camera, 4 Manfrotto Pro Tripods, Canon and Nikon lenses, Monitors, Mic and Lighting Stands, Sound Lab 8 Channel Mixer, Billingham camera bags, PAG lights, Mic and lighting stands, and a Hague K12 crane along with many boxes of blank CD's, DVD's and Mini DV tapes.

The list is too long for the space available so if anyone is interested please contact Ron Prosser - ronprosser51@hotmail.com or phone mobile 07703468866 or landline 01403 732725 for a complete list and/or a viewing. The equipment is not priced as all this member's family is asking for is a reasonable and fair offer.

The equipment is offered on a collect basis from the Horsham, West Sussex area.

VIDEO UPLOAD

From Videomaker

Paul Morris



Quality versus Upload Time

So if you've got the time, upload the best video you've got. If time is of the essence, a video with the MP4 file format is the way to go. For advance info go to: <https://support.google.com/youtube/answer/1722171?hl=e>. Keep in mind however, that whatever you upload to YouTube is locked in. You can't change out the file to increase its video quality later on, without also losing your viewer count information, along with any links to your movie. The best you can do is remove your video entirely and upload a new one.

File Size and Duration

You'll need to keep an eye on the file size and length of your video. With a standard account, the video you're uploading to YouTube can't be any more than 15 minutes in duration. So if your video is longer than that, you'll have to get your status verified, or split your video into shorter pieces.

Verifying your account status is fairly straightforward. You'll need to enter your mobile phone number, and as long as your account is in good standing you'll be sent an activation code that will allow you to upload longer videos. Once you've verified your account you'll need one of the very latest Web browsers if you're going to upload anything that's more than 20GB in size.

Getting the Format Right

Anytime your video doesn't match the video stream YouTube is trying to encode, YouTube will have to do a format conversion. The simplest example is resolution. YouTube starts with your HD video and then scales it down to each of the smaller resolutions it will be streaming. If your editing format is already progressive, you may be able to upload direct from your timeline and start uploading your file immediately. If your editing format doesn't match, for example, if your timeline is interlaced or it's using a different pixel aspect ratio then you'll have to do a format conversion by exporting a new video file.

Resolution and Pixel Aspect Ratio

You want all of your videos to have a square pixel aspect ratio when you're uploading them to YouTube. For SD 4:3 video, use a resolution of 640x480. For SD 16:9 widescreen video use 854x480, and for HD video use either 1280x720 or 1920x1080.

Remember

When exporting your videos for YouTube, use high quality video formats. It will take longer to upload, but your videos will continue to be at the highest possible quality for years to come.

Currently, YouTube's main video player is built on Adobe Flash, but the future is HTML5. that can stream video without a plugin on supported browsers like Chrome.

Paul Morris - award winning video editor with 20 years' experience in the industry.

With one billion viewers every month, YouTube is a distribution channel you don't want to miss out on.

When you upload your video to YouTube, you want it looking its best. But what compression settings should you use? Which file format should you export your video to, and what bit rate will give you the highest video quality while still playing back smoothly online?

To answer these questions, it helps to know how YouTube processes your video once it's been uploaded to its video servers. When you know what's going on behind the scenes, you'll understand the best settings to use, and why you should use them.

Inside YouTube

When you upload your video to YouTube, its video servers kick into action and start transcoding your file into a set of optimized video streams. This allows your video to playback smoothly on everything from mobile phones to desktop computers. The individual video streams range in resolution and video quality from tiny postage stamp sized videos all the way up to 1080p, and even 4k.

The important thing to remember is that anything you upload to YouTube will be transcoded. So you don't want to upload a highly compressed, low bit rate video. It's just going to get compressed again. Instead, you always want to upload a high quality video to YouTube.

Codecs in Use at YouTube

So what video format does YouTube transcode your video to? Maybe you can match its settings and keep it in the same format so your video doesn't need to be transcoded. Well, it's a good idea, but it doesn't exactly work that way. For starters, YouTube uses more than just one codec, and each codec is encoded to multiple resolutions and bit rates.

Codecs encode and compress streams of data for storage or they decompress for playback (or even editing) H.264 is the codec used by most of YouTube's video streams right now, but there are also other codecs in use for compatibility with older mobiles etc.

Video Formats Accepted by YouTube

You can upload just about any kind of video to YouTube, from the video you just shot with your mobile phone, to your latest HD video production. YouTube's list of supported video formats includes MOV, MP4, AVI, WMV and many others. You may be surprised to find out that YouTube will even accept high quality video formats and uncompressed 10-bit HD video.

It's that time of the year when the film makers of Kent congregate at the Powell Theatre, Christ Church University, Canterbury.



Not only for the good films that our local film makers make but also to meet other like minded people with a love of film, people just like you and I.

I have attended the festival for many years and have seen many great films that have gone on to get further success in other major festivals, though on the other hand I have also seen movies that have not impressed me but that is the nature of any event, we are not, thank goodness, all the same.

Many club members come but we also have many lone workers attend and the food in the refectory is usually not too bad either, so why not make this the year you come and keep the rest of us company. So remember the last Saturday in September and hopefully we will have great festival and if you come you won't regret it.

Tickets can be obtained from Ian Menage on ian.menage@gmail.com or by phone on 01732 462900. Cheaper in advance than on the door



HDR TV

Have you heard about this

Richard Troughton



Just when we've started to get our heads round 4K/UHD televisions, another new bit of technology has arrived.

High Dynamic Range (HDR). The photographers amongst us will be familiar with this term - combining the best bits of a shot from multiple exposures. However, TV is slightly different.

The idea is to capture, master and then distribute video that carries a much wider luminance range than we get with any previous home video standard. We will see brighter whites and deeper blacks, but more importantly we'll also experience a much greater array of colour shades, an expanded colour range, and more subtle detailing, especially in dark areas.

The idea is that this will unbelievably improve the picture quality making images look even more alive. Apparently there are a few cameras around which are capable of filming footage with the extra luminance range HDR require, but does need a wider colour spec than used on our home videos. The new raw data will take up more space on a storage disc and if uploaded more broadband streaming speed.

Televisions will have to deliver more brightness and a wider colour range than the TVs we have today. However, Samsung have a new set that uses new brightness and colour boosting LCD panel technologies so that will give us the feeling of this new technology.



SAMSUNG UN65JS900 is one of the first TVs to handle the HDR format.

So once this technology is available for all we can look forward to better pixels rather than simply more pixels.

Info: John Archer (About Tech)

MEDWAY MOVE

Change of venue

Peter Hughes



Yes, unfortunately we are moving location for our meetings.

The Davis Estate Community Centre has been ideal for the club. It has a large hall area, kitchen for making refreshments and it's own car park. However, being Treasurer, I have had a concern we are living beyond our means.

In the past we have had income from various sources like donations from those we helped, individual donations and subscriptions. All these sources are getting less or are now non-existent due to the tight financial situation.

The committee reviewed a number of options to stay where we are. We suggested to members that reducing frequency of meetings would balance the books. Alternatively increase subscriptions / members to double present levels. The chances of doubling membership was a tall order based on past experience. All these options were rejected by members.

Luckily, one of our members is involved with a local college which has media facilities and we have been given a room to have our meetings. It is hoped that we can build up our membership with those taking courses in media subjects.

It is sad we are leaving DECC, but members wish the club to continue and have money to make films.

*Peter Hughes
Treasurer*

BBC AT SPRING PARK

An audience numbering around thirty watched Terence Patrick present 70 years at the BBC at Spring Park Film Makers recently. This is the story of Terence and his father's career at the giant broadcaster, starting with the advent of radio and moving through the beginning of television highlighting the problems encountered right up to the digital age. The film is an



ideal mixture of the serious side and the humorous and is presented in two forty five minute parts, but despite it's length the time flies by and I would recommend anyone who hasn't seen it to try to catch a viewing, it's well worth the effort. To book a show at your club call Circle Eight on 01483 222534 or for more information check their website at :-



www.circle-eight.org.uk

Spring Park contact: Brenda Troughton, Secretary 020 8462 2822

Spring Park Film Makers, 29a Hartfield Crescent, West Wickham, Kent. BR4 9DW



SERIAC CLUB ROOM

SOUTH EAST REGION OF THE IAC

Come on in

Come and talk about filmmaking.

If you have a question email to us.

Perhaps you have an idea that you'd like to see covered, let us know.

Come on in to our Club Room and chat with our members.



A new page on our web site accessible from the home page at www.seriac.org.uk. This is for SERIAC members to interact with Council. Tell us what you have been up to, ask a question and we will try to provide the answer, start a general discussion, all items associated with our hobby are fair game so please have a look and get in touch

SUSSEX FILM FESTIVAL

Sunday October 4th 2015

Keith Sayers

The Sussex is back at Wivelsfield Green.



Following a trial at Plumpton last year it was decided to return to our old home. The curfew was a bit tight and the car parking rather limited. However, the refreshments arrangements were very successful with Joy Prosser providing the buffet as she has done at the Oast Theatre for SERIAC. Joy will again be



organising the food and drink this year and entry to the show and all you can eat can be had for an all inclusive price of £10.00 per head. We need your support on the day and you won't regret it.

Keith

10 See you there.



YOUR LETTERS

I've just finished reading through the bumper edition of SERIAC News which arrived this morning.

BIAFF seemed a distant memory, but having read the edition I'm all BIAFFed out again! I was there for Sunday only, but I have to congratulate all concerned on an excellent presentation. It was interesting to read several people's different viewpoints although the highlight must be Mark Anthony Games' article. We need to listen to these "younger" people if IAC and regional publications are not to become little more than obituaries for both individuals and clubs.

I was slightly disappointed to discover that my own entries into BIAFF were not listed on page 33. As a member (and chairman for the past four years – I've just stood down) of Staines Video Makers, most of my activity has been associated with NTRICAC, but as an individual, because I live south of the river, I am a member of SERIAC. For the record my two films this year were: "A Joy to Ring" (documentary) and "Tut Tut!" (music/comedy/educational) both of which received four stars. I have several friends among SERIAC members who might be mildly interested in this.

With best wishes and grateful thanks for an excellent publication,

Tim Stannard LACI

Editor's reply

We have apologised to Tim for this unfortunate omission. I believe his films were wrongly associated with the region his club is in and so were not included in the list of SERIAC winners. Both of Tim's four star winners can be viewed via the IAC web site.

Keith



MAKING A NEW FILM? NEED HELP WITH YOUR MAKEUP?

It's one of the questions we all ask – who will do the makeup? This may be the answer to your problem. We have been in touch with a student specialising in theatre and film makeup who would like to have work experience for her CV.

Living in Hastings she regularly visits London and other parts of our region. If you are interested in having her help please contact me at iac-seriac@hotmail.com and I will pass on her details. She is offering this service for free but would be nice to pay her expenses.

Brenda

CLUB MEMBERSHIP

Is your membership ageing

Peter Hughes



Over recent years we have struggled to increase our membership of the video club.

We are all getting older, more are becoming unwell or unable to participate in video work. Our meetings are now averaging about 10.

Conversely in the same area we have a Organ Society who has a similar age range and is thriving. The monthly attendances range from 80 to 130 people (hall maximum). They can afford to bring in top professionals to entertain members. Today the methods of creating video is vast compared with 15 years ago. In those days we had only a camcorder, today mobile phones, still cameras and video cameras all take video and stills as well. The market is flourishing, but not clubs! These are the symptoms, is there a cure?

Most people who have a mobile phone and take video, have no idea how to save it

Going back 15 years again, editing your video was relatively easy with the introduction of computer editing systems. One standard to either VHS tape or DVD. Today we have so many standards covering pixel numbers per

frame, codecs, file formats etc, life has become difficult.

Most people who have a mobile phone and take video, have no idea how to save it for the future, especially if they are keeping a record of a child growing up. Photography today is for present time only, where in the past it was for the future. That's why we can see how our ancestors lived. In 100 years time, they may not have a record of how we lived. This theme was presented to the American Association for the Advancement of Science by Dr. Vint Cerf Vice President of Google.

Photography today is for present time only, where in the past it was for the future.

I have a friend who gives me a packet of video each year of their children growing up and asks for it to be made into a viewable DVD. In the early days it was just tapes. I now have tapes, footage from mobile phones and stills from a camera. I have learnt how to use all these media together. Is this something we should do in the clubs? Social media plays an important part in many peoples lives - not mine! How can we use it to our advantage? Could it be used to educate people how to save their mobile footage for the future? Just a thought. Imagine Social media before the computer - You get up in the morning, have breakfast and walk out of your house with pictures of your pets. On your morning walk, you stop and tell everyone how you got up and what you had for breakfast. You try to exchange pictures! After a while, you get a following - two policeman and a psychiatrist in a white coat! Perhaps we need this psychiatrist to give us the club cure!

Peter Hughes



THE SERIAC FILM FESTIVAL IS BACK 9th APRIL 2016



ENTRY FORM AVAILABLE IN NEXT EDITION OF SERIAC NEWS
AND ON THE WEBSITE